

sponsorship details

There are 6 levels of sponsorship for the JFS 100th Anniversary Celebration. Sponsors can choose to submit an advertisement or a congratulatory message. Each level will receive exposure in our virtual ad journal slideshow which will be projected on a large screen during the event, as well run continuously on our website. Sponsor ads/messages will also be included in the printed event program which will be distributed to all attendees at the event.

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- **Diamond Sponsor** \$5,000
 - Full page ad **or** full page message in the program and virtual ad journal slideshow
 - Ad or message will run 7x frequency in the slideshow
 - Logo included on website and email announcements
 - Recognition in all pre/post event press releases and social media
 - 6 event tickets
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- **Platinum Sponsor** \$2,500
 - Full page ad **or** full page message in the program and virtual ad journal slideshow
 - Ad or message will run 5x frequency in the slideshow
 - Logo included on website and email announcements
 - Recognition in all event social media
 - 4 event tickets
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- **Gold Sponsor** \$1,000
 - Full page ad **or** full page message in the program and virtual ad journal slideshow
 - Ad or message will run 3x frequency in the slideshow
 - 2 event tickets
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- **Silver Sponsor** \$500
 - Half page ad **or** full page message in the program and virtual ad journal slideshow
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- **Bronze Sponsor** \$250
 - Quarter page ad in the program and virtual ad journal slideshow
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- **Shout Out** \$36
 - Name only listing in the program and virtual ad journal slideshow

specifications

Diamond, Platinum, Gold and Silver sponsors will appear under a banner indicating the sponsorship level.

How to submit an ad:

Ads should be submitted in PDF format via our website at **celebrateJFS.org**. They can be in color or black and white. Images should be at least 300 dpi.

- Full Page: 8''w x 4''h
- Half Page: 3.875''w x 4''h
- Quarter Page: 3.875''w x 1.875''h

Ads can be submitted anytime before Tuesday, September 20, 2016. They do not need to be submitted at the time of your sponsorship payment. No ads will be accepted after Tuesday, September 20, 2016.

An ad preparation service is available for a nominal fee, please contact Galina Abashina at (413) 455-1936 x106 or g.abashina@jfswm.org.

How to submit a message:

Messages can be submitted anytime before Tuesday, September 20, 2016, via **celebrateJFS.org** along with your sponsorship payment. Messages can also be submitted by filling out the reverse side of this form. Messages cannot be accepted after Tuesday, September 20, 2016.

Messages are limited to 160 characters, not including your name. Messages are limited to text only, and cannot include pictures or logos.

payment

You can use our website at **celebrateJFS.org** to pay for your ad or message by credit card. You can also mail your credit card payment or check to our office. Please include this completed Sponsorship Form with your payment.

Jewish Family Service
15 Lenox Street
Springfield, MA 01108

If you have any questions, please contact Galina Abashina at (413) 455-1936 x106 or g.abashina@jfswm.org.